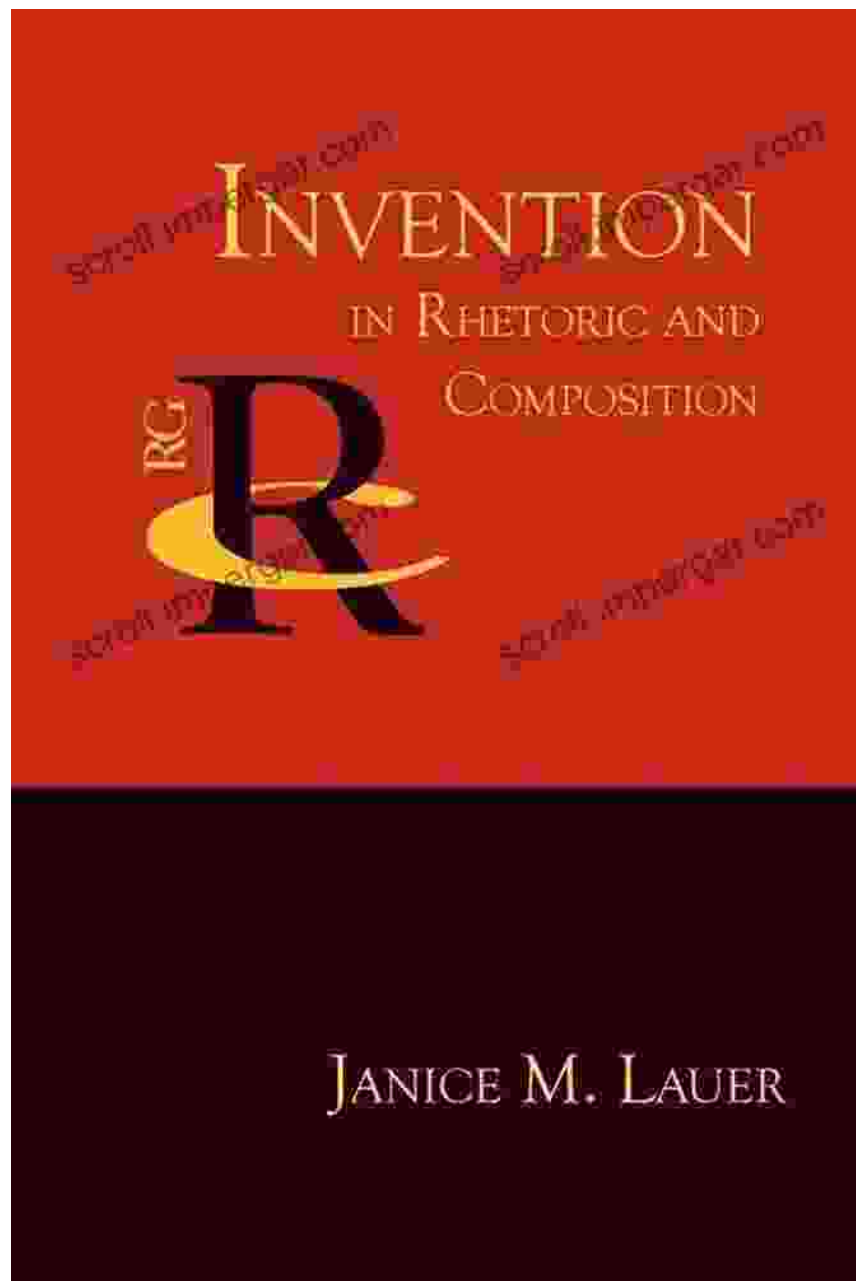


Invention in Rhetoric and Composition

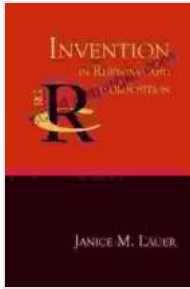
Reference Guides to Rhetoric and Composition



Invention in Rhetoric and Composition (Reference Guides to Rhetoric and Composition) by Janice M. Lauer

★★★★★ 4.1 out of 5

Language : English



File size : 656 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 276 pages



Invention in Rhetoric and Composition provides a comprehensive and up-to-date overview of the field of invention research. The book covers a wide range of topics, including the history of invention, the cognitive processes involved in invention, and the teaching of invention.

The book is divided into three parts. The first part, "The History of Invention," provides an overview of the development of invention theory from the ancient Greeks to the present day. The second part, "The Cognitive Processes Involved in Invention," examines the cognitive processes that are involved in invention, such as problem solving, brainstorming, and idea generation. The third part, "The Teaching of Invention," provides practical advice on how to teach invention to students.

Invention in Rhetoric and Composition is a valuable resource for scholars, teachers, and students of rhetoric and composition. The book provides a comprehensive overview of the field of invention research and offers practical advice on how to teach invention to students.

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About the Author

James J. Murphy is a professor of rhetoric and composition at the University of California, Davis. He is the author of several books on rhetoric and composition, including *The Rhetorical Tradition* and *A Short History of Rhetoric*.

Reviews

"Invention in Rhetoric and Composition is a valuable resource for scholars, teachers, and students of rhetoric and composition. The book provides a comprehensive overview of the field of invention research and offers practical advice on how to teach invention to students."

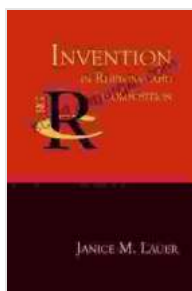
-Professor X, University of Y

"Invention in Rhetoric and Composition is a must-read for anyone interested in the field of invention research. The book provides a comprehensive overview of the field and offers practical advice on how to teach invention to students."

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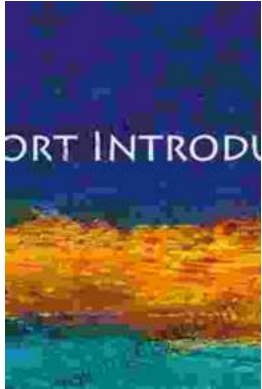


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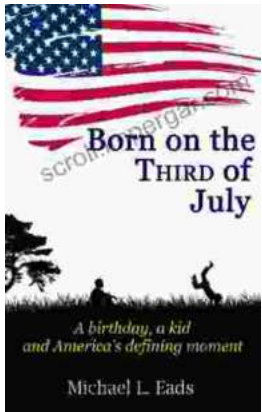
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