

Design: The Key Concepts

Routledge Key Guides

Design is all around us. From the clothes we wear to the buildings we live in, from the products we use to the websites we visit, design plays a vital role in our lives. But what exactly is design? And what are the key concepts that underpin it?



Design: The Key Concepts (Routledge Key Guides)

by Catherine McDermott

★★★★★ 5 out of 5

Language : English
File size : 1901 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 266 pages



Design: The Key Concepts is a comprehensive to the fundamental concepts and theories of design. Written by a team of leading experts, the book provides a clear and concise overview of the field, covering everything from the history of design to the latest trends and developments.

The book is divided into five parts, each of which explores a different aspect of design.

1. Part 1: The Foundations of Design

This part introduces the basic concepts of design, such as form, function, and aesthetics. It also discusses the different types of design, such as graphic design, industrial design, and interior design.

2. **Part 2: The History of Design**

This part provides a brief history of design, from the ancient world to the present day. It explores the different styles and movements that have shaped the development of design, and it discusses the major influences on design, such as technology, culture, and society.

3. **Part 3: The Process of Design**

This part examines the different stages of the design process, from research and planning to prototyping and testing. It also discusses the different tools and techniques that designers use, such as sketching, modeling, and computer-aided design.

4. **Part 4: The Applications of Design**

This part explores the different applications of design, such as product design, environmental design, and web design. It discusses the different challenges and opportunities that designers face in each of these fields, and it provides examples of successful design solutions.

5. **Part 5: The Future of Design**

This part looks to the future of design. It discusses the latest trends and developments in the field, and it explores the challenges and opportunities that designers will face in the years to come.

Design: The Key Concepts is an essential resource for anyone who wants to understand the world of design. It is a comprehensive and accessible to the field, and it provides a valuable overview of the key concepts, theories, and applications of design.

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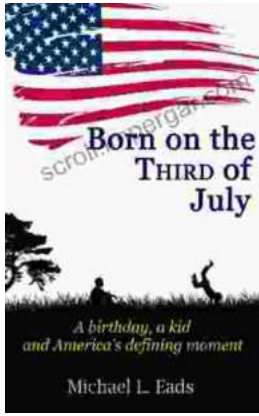
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