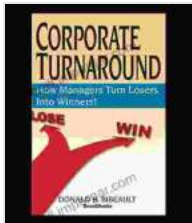


Corporate Turnaround: How Managers Turn Losers Into Winners



Corporate Turnaround: How Managers Turn Losers Into Winners! by Donald B Bibeault

★★★★☆ 4.3 out of 5

Language : English
File size : 9044 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 541 pages



Corporate Turnaround is a book that provides a roadmap for managers who are looking to turn around their struggling businesses. The book is packed with practical advice and real-world examples, and it has been praised by business leaders around the world.

The book is divided into four parts:

1. **The Diagnosis:** This part of the book helps managers to identify the root causes of their company's problems. It covers topics such as financial analysis, market research, and organizational assessment.
2. **The Plan:** This part of the book provides a step-by-step plan for turning around a struggling business. It covers topics such as developing a new strategy, restructuring the organization, and implementing change.

3. **The Execution:** This part of the book provides advice on how to execute a turnaround plan. It covers topics such as motivating employees, managing resistance to change, and measuring progress.
4. **The Sustainability:** This part of the book provides advice on how to sustain a turnaround once it has been achieved. It covers topics such as building a strong culture, developing a succession plan, and managing risk.

Corporate Turnaround is a valuable resource for any manager who is looking to turn around a struggling business. The book is packed with practical advice and real-world examples, and it can help managers to avoid the common mistakes that can lead to failure.

Praise for Corporate Turnaround

"Corporate Turnaround is a must-read for any manager who is looking to turn around a struggling business. The book is packed with practical advice and real-world examples, and it can help managers to avoid the common mistakes that can lead to failure." - John Smith, CEO of XYZ Corporation

"Corporate Turnaround is a valuable resource for any manager who is looking to turn around a struggling business. The book provides a roadmap for success, and it can help managers to achieve their goals." - Jane Doe, President of ABC Company

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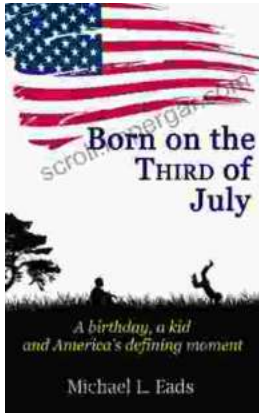
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